

Media Project 3 (MP3): Looking Sharp

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Your Situation

Both the podcast you produced and the research presentation you gave at the Student Research Symposium were well-received, so you have been invited to revise your work for submission to a digital portfolio and present both projects, along with a brief digital profile or biography, to the campus community. Your digital portfolio will also be useful as an online, open-access showcase of your work that you can show to prospective employers, future professors and instructors, and even your family and friends. You're also in luck because this year the organizers of the SRS want to highlight student-produced digital media projects, such as podcasts and digital stories, that address timely issues of concern to college students; as it happens, because you've been taking ENG-W 131 this semester, you have two finished projects that fit the bill.

However, having already completed these projects and received input and suggestions from your colleagues in class and your instructor, you know that both projects could use some serious revision--re-thinking, really--and some sprucing up before you make them public. Also, you figure that as long as you are sprucing up the projects and presenting them digitally, you might as well create a digital space of your own where you can share your projects (and yourself!) with the world.

Your Genre

Media Project 1 (podcast w/ script) and Media Project 2 (research paper w/ PowerPoint), which you have already completed, form the basis of this assignment. But in addition to revising them, you are going to develop a digital portfolio on the web that you can use to "house" these two projects, as well as a brief biography, a statement of personal reflection, and anything else that you think would help to make your digital portfolio more appealing and professional to your prospective audiences both now and in the future.

There are many excellent, free resources for developing your own space on the web. You can choose to use any number of these as you develop your digital portfolio, though you should take some time to look over the various options, features, and affordances of each.

Click [here \(Links to an external site.\)](#) for a list of the top ten free website builders right now. You can also use the ePortfolio feature in Canvas, Prezi, Adobe Pages, or another platform. The main idea is that you will be sharing your hard work on MP1 and MP2, as well as a bit about yourself, with the rest of the world.

Your Audience

Digital portfolios are the 21st-century way to showcase yourself and your work. When composing anything for the web, it's important to keep in mind that the world is your audience. Anyone can find your work online, so you want to be judicious about sharing personal information. On the flipside, you want to make a good first impression and share information that is accurate, relevant, and up-to-date (i.e., high quality), so it's also important that anything you put on the web has been thoroughly vetted for accuracy, edited, and proofread. You will also want to get responses from your colleagues in class as you revise (literally, re-see) your two major projects from the perspective of a colleague and peer. We will do some of this work in class on December 1 and 3 (Week 15), which is our first week back from Thanksgiving Break.

Your Purpose

A digital portfolio is a terrific way to share your hard work with the world and establish a place for your professional self on the web. Think of this portfolio as a professional Twitter feed or "academic" Facebook/Instagram profile. This is your space to showcase your academic or professional side, just as your personal social media platforms are spaces to showcase your personal side. Think about what you want to share (MP1 and MP2 are the bare minimum), as well as how you want to "present yourself" (*ethos*) to the world as a burgeoning professional and student.

Your Criteria

It has been a long semester, and you've all done some really terrific work so far. To that end, I want to design this final MP in such a way that makes sense for you as a student who is finishing up your first semester of college. At a bare minimum, your MP3 should include the following components:

- a fully revised and edited version of MP1, including a new podcast recording and script
- a fully revised and edited version of MP2, including a new (revised) presentation
- a [Preface](#) or Introduction to your digital portfolio (350 to 500 words) that details your creative and research processes in building MP1 and MP2, as well as the revision process. Here you can talk about how you found your ideas, why you

decided to revise along the lines that you did, and even a bit about yourself. Think of this as the "front page" to your digital portfolio.

- submitted before 11:59pm EST on Thursday, December 17